

# INSPIRATION SOIRÉE

AN AMERICAN CANCER SOCIETY EVENT

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## What / Where / When

The American Cancer Society is excited to announce the second annual Inspiration Soiree! This event will bring together up-and-coming young professionals from across all industries in southeastern Wisconsin in support of the fight against cancer. Join us in bringing the city of Milwaukee together for a full “Experience” offering two unique opportunities to get involved with the American Cancer Society, allowing corporations and individuals the ability to receive high exposure at a variety of events at one cost.

- “Inspiration Soiree” a young professionals event, to be held at the Brass Alley on **Friday, September 29, 2017**
- Signature “The MKE Experience” social event to be held at The Hilton Milwaukee on **Friday, October 20, 2017**

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## Inspiration Soirée Sponsorship Opportunities

### General Sponsorship Levels

Presenting Sponsor: \$10,000

Platinum: \$7,500

Gold: \$5,000

Silver: \$2,500

Bronze: \$1,000

### Unique Sponsorship Levels\*

Bar Sponsor: \$7,500

Culinary Sponsor: \$5,000

Entertainment Sponsor: \$5,000

Departure Gifts Sponsor: \$2,500

Program Book Sponsor: \$1,000

*\*Unique Sponsorship Levels are exclusive high visibility opportunities and benefits/recognition are only for the “Inspiration Soiree” at The Brass Alley.*

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## You Accelerate Progress Against Cancer

Your support of the American Cancer Society advances a united force against every cancer, in every community, every day. Cancer is the leading health concern among Americans, and each year, more than 1.6 million people in the United States are newly diagnosed with cancer. ***This year, 100% of the proceeds from the Inspiration Soiree will be used to fund a cancer researcher at the Medical College of Wisconsin, giving you a unique opportunity to help fund life-saving research right in your own community.***

As the largest private nonprofit funder of cancer research, we’ve played a role in nearly every cancer breakthrough in recent history. In 2015, we marked a 23 percent decline in the cancer death rates since 1991. We fund cutting-edge researchers early in their careers, and have funded 47 Nobel Prize winners.

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## Champions of Hope

Champions of Hope is a challenge for outstanding up-and-coming professionals to fundraise for the American Cancer Society’s mission leading up to the “**Inspiration Soirée.**” The Champions of Hope will earn individual recognition leading up to the event and the evening of the event, including an award for the top fundraiser. We encourage our corporate partners to nominate a candidate to this challenge, and fundraise for the fight against cancer as a part of your involvement. You have an opportunity to align your personal and professional brands with one of the most trusted and recognized nonprofits in the country through this employee engagement. With 97% brand awareness, the American Cancer Society is a valuable partner in building goodwill and tangible action within the community.

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For additional information contact:

Kelsey Chapman | Development Manager, Distinguished Events

American Cancer Society | N19 W24350 Riverwood Drive | Waukesha, WI 53188

262.523.5507 (o) | [kelsey.chapman@cancer.org](mailto:kelsey.chapman@cancer.org) | [inspirationsoiree.org](http://inspirationsoiree.org)

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GENERAL SPONSORSHIP BENEFITS	PRESENTING \$10,000	PLATINUM \$7,500	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000
"INSPIRATION SOIRÉE" TICKETS	20	16	14	10	6
"THE MKE EXPERIENCE" EVENT TICKETS	4 (Recognized as Silver Level Sponsor)	2			
OPPORTUNITY FOR REPRESENTATIVE TO ADDRESS AUDIENCE AT EVENT	✓				
ACKNOWLEDGEMENT/ BENEFITS AT BOTH EVENTS	✓				
RECOGNITION IN ALL PRESS RELEASES	✓	✓	✓		
LOGO ON MARKETING COLLATERAL	✓	✓	✓	✓	
VERBAL RECOGNITION AT EVENT	✓	✓	✓	✓	
YP NEWSLETTER RECOGNITION	✓	✓	✓	✓	✓
INVITATION RECOGNITION	✓	✓	✓	✓	✓
PROGRAM BOOK RECOGNITION	✓	✓	✓	✓	✓
PROGRAM BOOK ADVERTISEMENT	FULL-PAGE B&W AD	HALF-PAGE B&W AD	HALF-PAGE B&W AD	¼ PAGE B&W AD	¼ PAGE B&W AD
EVENT WEBSITE RECOGNITION	LANDING PAGE	✓	✓	✓	✓
NIGHT-OF-EVENT SPONSORSHIP SIGNAGE	✓	✓	✓	✓	✓

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## Unique Sponsorship Benefits

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*Unique Sponsorship Levels are exclusive high visibility opportunities and benefits/recognition are only for The Inspiration Soiree event at The Brass Alley.*

### \$7,500 – Bar Sponsor

- 16 Tickets to the Inspiration Soiree
- 2 Tickets to the Milwaukee Experience
- Access to VIP Lounge
- Logo/name on all collateral materials (invitation, program book)
- Logo/name on signage in all bar areas and cocktail napkins
- Verbal recognition at the event
- Logo/name on event website and social media

### \$5,000 – Culinary Sponsor

- 10 Tickets to the Inspiration Soiree
- Access to VIP Lounge
- Logo/name on all collateral materials (invitation, program book)
- Logo/name on signage at all food stations
- Logo/name on signage at every bar
- Logo/name on event website and social media

### \$5,000 – Entertainment Sponsor

- 10 Tickets to the Inspiration Soiree
- Logo/name on all collateral materials (invitation, program book)
- Logo/name on signage on event stage(s)
- Logo/name on event website and social media

### \$2,500 – Departure Gifts Sponsor

- 6 Tickets to the Inspiration Soiree
- Logo/name on all collateral materials (invitation, program book)
- Logo/name on departure gifts (TBD)
- Logo/name on event website and social media

### \$1,000 – Program Book Sponsor

- 4 Tickets to the Inspiration Soiree
- Logo/name on all collateral materials (invitation, program book)
- Logo/name on event website and social media

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## SPONSORSHIP & UNDERWRITING COMMITMENT FORM

Corporation/Individual Name (as it will appear in print): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

**CHAMPIONS OF HOPE** is a challenge for outstanding individuals to fundraise for the American Cancer Society's mission leading up to the Inspiration Soiree on September 29 to earn individual recognition, including an award for the top fundraiser.

Selection	General Sponsorship Opportunity
	\$10,000 – Presenting Sponsor
	\$7,500 – Platinum Sponsor
	\$5,000 – Gold Sponsor
	\$2,500 – Silver Sponsor
	\$1,000 – Bronze Sponsor

Selection	Unique Sponsorship Opportunity
	\$7,500 – Bar Sponsor
	\$5,000 – Culinary Sponsor
	\$5,000 – Entertainment Sponsor
	\$2,500 – Departure Gifts Sponsor
	\$1,000 – Program Book Sponsor

**\*\***Unique Sponsorship Levels are exclusive high visibility opportunities and benefits/recognition are only for Inspiration Soiree event at The Brass Alley

### Payment Information:

☐ Please contact us to confirm our nomination of an up-and-coming leader from our company to fundraise as a part of the **Champions of Hope** fundraising challenge, encouraging young leaders to raise \$1,000+ by September 29 for the American Cancer Society.

☐ Enclosed is our check made payable to the:  
**American Cancer Society**

☐ Please send me an invoice.

☐ Please have ACS Staff call me to pay via credit card.

\$\_\_\_\_\_ Other Donation Amount

Please mail, fax or e-mail this form to American Cancer Society office.  
Information listed below.

**Individual sponsor benefit descriptions/fair market value information is available on request.**

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