

The American Cancer Society presents

Champions of Hope Gala

November 8, 2019 | 1451 Renaissance Place

1451 Prospect Ave, Milwaukee, WI 53202



SPONSORSHIP OPPORTUNITIES

The American Cancer Society invites you to join us for the second annual

Champions of Hope Gala

The Gala will be held on Friday, November 8, 2019 at 1451 Renaissance Place in Milwaukee, WI. This fun, elegant evening will draw a diverse audience of prominent individuals from Wisconsin's business and philanthropic community and will feature live and silent auctions, honorary tributes, a keynote speaker, and Tasting Stations from some of Milwaukee's best restaurants.

The success of this event is not possible without the generous contributions of corporate supporters each year, and that is why we ask you to consider joining us in becoming a sponsor. Your presence at the Champions of Hope Gala will make a positive statement to the entire state of Wisconsin and significantly highlight your commitment to the lifesaving work conducted by the American Cancer Society.

We believe no one should die of cancer because they cannot get the quality care they need. We are working to increase screening and reduce cancer risk for under-served communities by boosting our investment in our transportation and lodging programs to help patients receive treatment and support. *That's why part of the funds raised during this special event will be dedicated to removing barriers to care for cancer patients right here in Wisconsin.*

Please find detailed information on the various sponsorship and support opportunities enclosed. On behalf of our 2019 Board of Ambassadors and Milwaukee volunteers, we thank you for your consideration in supporting this important and worthwhile event and look forward to seeing you on November 8, 2019!

PREMIER SPONSORSHIP AMENITIES	PRESENTING SPONSOR \$50,000	HERO SPONSOR \$25,000	CHAMPION SPONSOR \$10,000	FIGHTER SPONSOR \$7,500	SUPPORTER SPONSOR \$5,000	PATRON SPONSOR \$2,500
Champions of Hope Gala Tickets	30	20	10	8	8	8
Opportunity to Speak at Event	★	★				
Name / Logo Recognition in all Press Releases	★	★	★			
Verbal Recognition at Event	★	★	★	★		
Recognition on Save-the-Dates ¹	★	★	★	★	★	
Recognition on Event Invitations ²	★	★	★	★	★	
Tribute Ad in Night-of-Event Program ³	Two-Page Color Ad	Full Page Color Ad	Full Page Black and White Ad	Half Page Black and White Ad	Quarter Page Black and White Ad	
Recognition in Night-of-Event Program	★	★	★	★	★	★
Recognition on Event Website & Social Media	★	★	★	★	★	★
Name / Logo Listed on Night-Of-Event Reel	★	★	★	★	★	★

¹ If commitment received by April 1, 2019

² If commitment received by September 1, 2019

³ If commitment received by October 15, 2019

Champions of Hope Gala

Unique & Exclusive Sponsorship Opportunities

Unique Sponsors | \$15,000

Includes:

- 2 tables of 10 each (20 seats total)
- Logo/name inclusions:
 - Event Invitation (if commitment received by September 1, 2019), Evening Program Slideshow, Event Signage, Program Book, Event Website & Social Media

Choose one high visibility option (first come basis):

1) Beverage & Bar Sponsor

- Logo/name inclusion on cocktail napkins
- Priority logo/name positioning on signage at every bar

2) Entertainment Sponsor

- Logo/name on main stage signage

Unique Sponsors | \$10,000

Includes:

- 1 table of 10
- Logo/name inclusions:
 - Event Invitation (if commitment received by September 1, 2019), Evening Program Slideshow, Event Signage, Program Book & Event Website

Choose one high visibility option (first come basis):

1) Auction Sponsor

- Logo/name on every mobile device used for the auction throughout the duration of the event and silent auction tables

2) Valet Sponsor

- Logo/name on valet signage and opportunity to place branded item or marketing materials in each valeted vehicle

3) Décor Sponsor

- Logo/name inclusion at registration and on key visible locations throughout space

Unique Sponsors | \$7,500

Includes:

- 1 table of 10
- Logo/name inclusions:
 - Event Invitation (if commitment received by September 1, 2019), Evening Program Slideshow, Event Signage, Program Book & Event Website

Choose one high visibility option (first come basis):

1) Departure Gift Sponsor

- Logo/name on departure gift handed to each guest at end of evening and/or chance to customize departure gift offerings

2) Print Sponsor

- Logo/name on printed collateral materials

Additional Sponsorship Opportunities

Does NOT include seating benefits

Recognition:

- Logo/name inclusion:
- Evening Program Slideshow, Program Book, Event Website

Choose one high visibility option (first come basis):

1) Revenue Enhancer | \$2,000

- Logo/name at selected revenue enhancer station

2) Photography | \$1,000

- Logo/name in photography area

3) Videography | \$1,000

- Logo/name on post-event videography sizzle reel

For more information: Hayley Johnson | hayley.johnson@cancer.org | 262.523.5507

www.championsofhopemke.org

